

FEATURED EVENT PROMOTION



our channels.
your event.

Planning an event?

Our turnkey Event Promotion helps you bring attendees to your next event – whether it is a user conference, training seminar or networking event.



Featured event posting on **energycentral.com Events Calendar**



Featured event posting in Energy Central **e-newsletters** (starting 8 weeks out from your event):

- Conference Watch
- Daily & Weekly News
- 1 Sector Newsletter
- Power Industry Network Daily & Weekly Digest

2.2MM+
circulation



Lead Collection & Forwarding

\$2,995



BOOSTER: 2 direct email sends (using Energy Central Featured Event email template) to up to 30,000 targeted opt-in power industry professionals

+ \$5,000